

FirstService Residential Arizona
**HOA Conference
& Expo**
Vendor Packet

Friday, November 10, 2023

The Westin Kierland Resort & Spa

6902 East Greenway Parkway, Scottsdale, AZ 85254

www.azhoaexpo.com

Event Schedule



Vendor Check-in and Setup	6:00 a.m. – 8:30 a.m.
Attendee Registration Begins	8:30 a.m.
Educational Seminar #1	9:00 a.m. – 10:00 a.m.
Expo Hall Opens	10:00 a.m.
Lunch	12:00 p.m. – 1:30 p.m.
Educational Seminar #2	2:30 p.m. – 3:30 p.m.
Cocktail Hour	3:30 p.m. – 5:00 p.m.

Dear Vendor Partner

Thank you for your interest in becoming an exhibitor at our 10th Annual FirstService Residential HOA Conference & Expo! In the pages to follow, you will find the information you need to purchase your exhibitor space and become a sponsor at this year's expo. This packet is intended to assist you in understanding our policies and procedures to ensure a successful event. Please review the packet carefully.

Exhibitor Registration

Once you complete and submit the Exhibitor/Sponsor Registration Form (Page 9) and Exhibitor Contract (Pages 13-16), you will have 14 days to submit payment for your booth. No exhibitor space is confirmed until payment is received and may be assigned to another vendor. If an exhibitor space is not paid for within the 14-day period, the booth will be released.

Booth Selection

We understand that you may have a preference when it comes to booth location. However, we reserve the right to place your company at any booth within the tier you select. We make every effort not to place competing vendors directly next to each other. You may be contacted about your booth choice if an acceptable accommodation needs to be made.

Sponsorships

The cost of an exhibitor space is not included as part of a sponsorship. Details of what each sponsorship includes are on Pages 6-7.

Badges

Each exhibitor space comes with two (2) badges for participating company representatives. Each badge includes one (1) lunch ticket and one (1) entrance ticket to the hosted cocktail hour. **All company representatives must be confirmed by Monday, October 30.** If you would like more than two representatives to attend the expo, you will need to purchase additional badges for \$100 each at time of initial booth registration.

Promotions

FirstService Residential Arizona does not provide a list of community managers or board members to participating exhibitors.



Booth Information

Sizes

Single 8' W x 8' D

Includes:

- One (1) 6-foot table
- Two (2) chairs
- One (1) wastebasket
- Two (2) badges [each badge includes a buffet lunch and entrance to hosted cocktail hour]

Double 16' W x 8' D

Includes:

- Two (2) 6-foot tables
- Two (2) chairs
- One (1) wastebasket
- Two (2) badges [each badge includes a buffet lunch and entrance to hosted cocktail hour]

Pricing

Tier 1 = \$3,000 – Double booth [16' x 8'] in premium location

Tier 2 = \$1,800 – Single booth [8' x 8'] in premium location

Tier 3 = \$950 – Single booth [8' x 8']

IMPORTANT TO NOTE:

- All tables come with skirting. All linens will be provided by the venue.
- Electricity is available at each booth. See Page 10 and follow the instructions using the EventNow online portal.
- If you need to ship booth materials to the venue, see Pages 11-12 for The Westin Kierland Resort & Spa's shipping and receiving policies and procedures.
- Each booth comes with two (2) badges for exhibiting company attendees. You may purchase additional badges for \$100 each. **Please order additional badges no later than Monday, October 30**, by emailing azhoaexpo@fsresidential.com.

Sponsorships

Program Sponsorship

\$2,000 [Unavailable] **SOLD**

Sponsorship includes:

1. Company logo displayed on both the front and back page of the event program given to every attendee
2. Logo displayed inside Expo Hall during event
3. Logo, 150-word company description, and link to company website on Expo website

Lanyard Sponsorship

\$1,500 [Unavailable] **SOLD**

Sponsorship includes:

1. Lanyard with your company logo provided to each expo attendee
2. Logo displayed inside Expo Hall during event
3. Logo, 150-word company description, and link to company website on Expo website
4. Logo in event program

Tote Bag Sponsorship

\$1,500 [Unavailable] **SOLD**

Sponsorship includes:

1. Tote bag with your company logo provided to each expo attendee
2. Logo displayed inside Expo Hall during event
3. Logo, 150-word company description, and link to company website on Expo website
4. Logo in event program



Parking Sponsorship

\$1,500 [variable] **SOLD**

Sponsorship includes:

1. Company logo displayed on outdoor signage
2. Logo displayed inside Expo Hall during event
3. Logo, 150-word company description, and link to company website on Expo website
4. Logo in event program

Lunch Sponsorship

\$2,000 [variable] **SOLD**

Sponsorship includes:

1. Company logo on signage displayed on lunch and buffet tables
2. Vendor may place small marketing materials at each table
3. Logo displayed inside Expo Hall during event
4. Logo, 150-word company description, and link to company website on Expo website
5. Logo in event program

Cocktail Reception Sponsorship

\$1,500 [variable] **SOLD**

Sponsorship includes:

1. Company name and logo signage displayed on every cocktail and buffet table
2. Vendor may place small marketing materials on cocktail tables
3. Logo displayed inside Expo Hall during event
4. Logo, 150-word company description, and link to company website on Expo website
5. Logo in event program

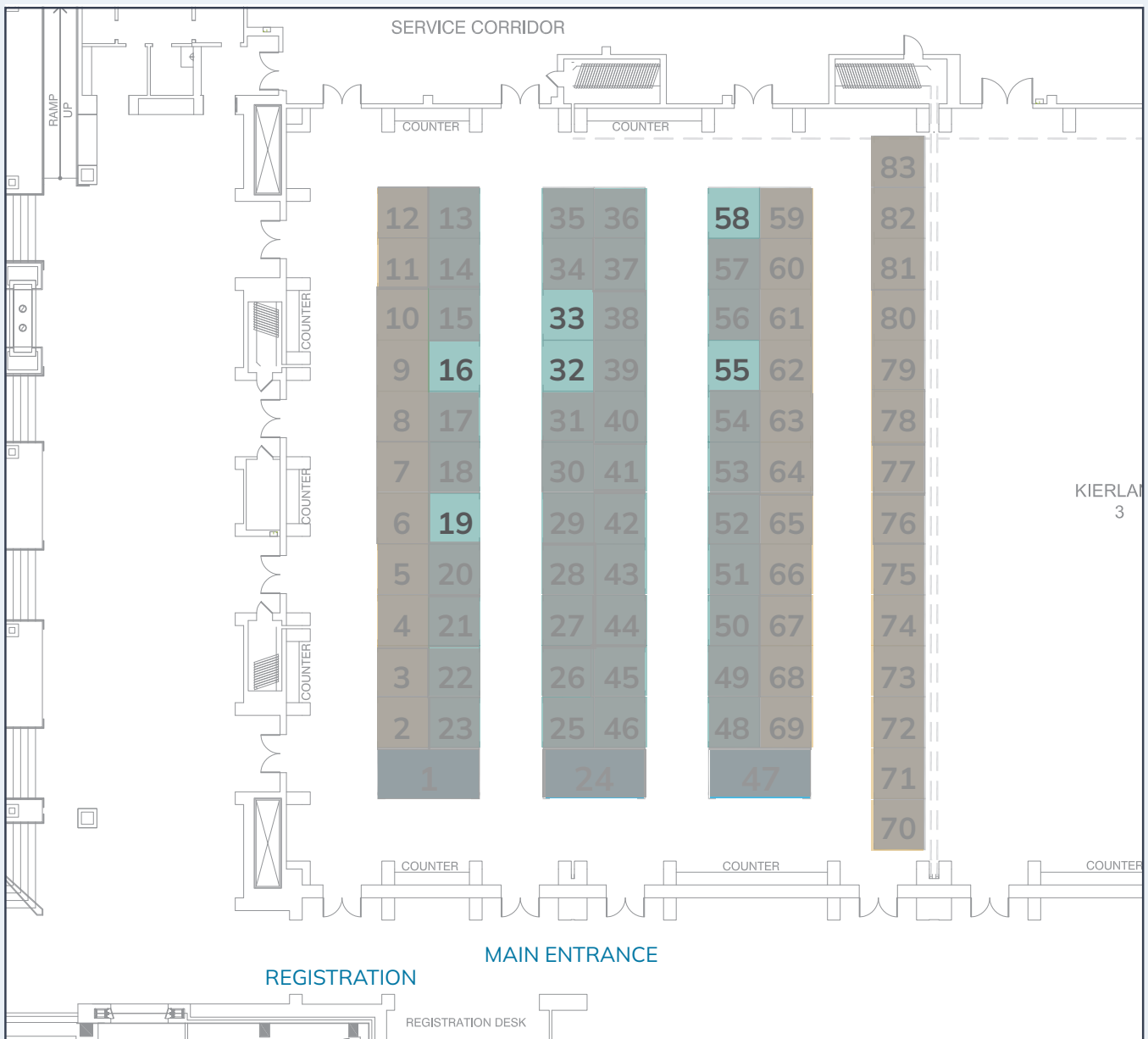


FirstService Residential Arizona HOA Conference & Expo

VENDOR BOOTHS

- TIER 1 - \$3,000
- TIER 2 - \$1,800
- TIER 3 - \$950

Kierland Ballroom 1 & 2



Exhibitor/Sponsor Registration Form

2023 FirstService Residential Arizona HOA Conference & Expo

Company Name (How you want it to be displayed on marketing materials):

Company Representative: _____ Email: _____
Company Address: _____
City / State / Zip: _____
Office Phone No.: _____ Cell No.: _____
Company/Vendor Website: _____

Badge Information

Badge #1

First Name / Last Name: _____ Email: _____

Badge #2

First Name / Last Name: _____ Email: _____

Additional badges needed (\$100 each): _____

Badge #3

First Name / Last Name: _____ Email: _____

Badge #4

First Name / Last Name: _____ Email: _____

Exhibitor Space Reservation

Please indicate your top three choices for booth space location. Note: Booth locations are subject to change pursuant to receipt of payment and location to competing vendors.

Choice #1: _____ Choice #2: _____ Choice #3: _____

Does your company service the Tucson market? Yes or No

Do you need electricity at your booth? Yes or No

If yes, follow the instructions on Page 10 and order online at <https://eventnow.encoreglobal.com>.

Will you be shipping booth items directly to the venue? Yes or No

Sponsorship

I would like to purchase the following sponsorship: _____

Payment

Make checks payable to:

FirstService Residential, C/O Jill Kemper
9000 E. Pima Center Parkway, Suite 300, Scottsdale, AZ 85258

Credit card payments are accepted. Please email azhoaexpo@fsresidential.com for instructions.

***Payment must be received within 14 days of submission of registration. All exhibit spaces are confirmed when payment is received. All credit card transactions are subject to a 2.95% convenience fee.**

Electricity & Technology Ordering

Easy Ordering

As the exclusive Technology Provider at **The Westin Kierland**, Encore is committed to making your experience as easy and stress-free as possible.



Self-service option available through our online store – EventNow

Step 1

Visit **EventNow** and select 'I am planning an exhibit booth'

Step 2

Browse our technology catalog

Step 3

Select from a list of available products/product packages and service packages, then check out.*

* EventNow is only available more than two days prior to event load in. If ordering within two days, contact your Encore on-site team.

Once your order is completed, a confirmation email will be sent with all your order details and a dedicated professional will still be on-hand to answer any questions regarding your order.

EventNowSM

offers a range of solutions for any exhibitor:

As the exclusive Technology Provider of **The Westin Kierland**, Encore is committed to making your experience as easy and stress-free as possible.

- Large and small format HD monitors (40" monitors and above include floor stands)
- PC Based Laptops
- Various Audio Packages
- Wireless Presentation Controls
- HDMI Cables, Distribution Amplifiers, and Adapters
- Power Strips, Extension Cords, and Charging Stations
- LED Lighting
- Flipchart Packages
- Power and Internet Connectivity Packages

NEED RIGGING

If so, please fill out rigging request, <https://www.encoreglobal.com/rigging-request/>

Encore representative will be in touch with you.

We make it easy



Easy ordering options



Confirmation email is sent with your order details



We regularly maintain and service all equipment



Encore delivers, installs, and tests equipment



After the show, Encore picks up your rental equipment



Need assistance or products/solutions not offered in EventNow?

Call your Encore on-site contact directly:

Encore @ The Westin Kierland
WestinKierland@EncoreGlobal.com
 480-624-1014

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The Westin Kierland Resort & Spa Shipping Instructions

PREPARING YOUR SHIPMENT

FedEx Office is committed to providing you with an outstanding experience during your stay. All guest and event packages being shipped to the property must follow the address label standards (illustrated below) to prevent package routing delays. Please schedule your shipment(s) to arrive four days prior to the event start date to avoid additional storage fees. Use the name of the recipient who will be on-site to receive and sign for the package(s). Please do not address shipments using property employee names, unless the items are specifically for their use (e.g., hotel specifications, rooming lists, or signed documents); this includes arranging for deliveries to all areas on the property.

If a package has not been picked up by the recipient and no contact information is provided, the package will be returned to the sender, who will be responsible for all additional shipping fees. For more information on package retention, the Return to Sender process, or to schedule package deliveries, please contact the FedEx Office Business Center at **480.596.1028**. Package deliveries should only be scheduled after the recipient has completed the check-in process.

PACKAGE LABELING STANDARDS AND FEDEX OFFICE CONTACT

(Guest Name) (Guest Cell Number)
c/o FedEx Office at The Westin Kierland Resort & Spa
6902 E. Greenway Parkway
Scottsdale, AZ, 85254
(Convention / Conference / Group / Event Name)

Box ____ of ____

FedEx Office Business Center
The Westin Kierland Resort & Spa
6902 E. Greenway Parkway
Scottsdale, AZ 85254
Phone: 480.596.1028
Fax: N/A
Email: usa1060@fedex.com

Operating Hours
Mon – Fri: 7:30am - 6:30pm
Saturday: 7:30am - 4:00pm
Sunday: 8:00am - 1:00pm

SHIPMENTS WITH SPECIAL REQUIREMENTS

Meeting and event planners, exhibitors and attendees are encouraged to contact FedEx Office in advance of shipping their items to The Westin Kierland Resort & Spa with any specific questions. If you have any special needs (e.g., refrigeration requirements, after hours delivery requests, or changes to your meeting dates or rooms), please work directly with your Event Manager, who will communicate these needs to FedEx Office in advance of your event.

ON-SITE PACKAGE DELIVERY

In most cases, FedEx Office will complete delivery or pickup of packages within the conference and meeting rooms, lobby area and guest suites of The Westin Kierland Resort & Spa, but please consult with a FedEx Office team member for specific delivery limitations that may exist. In cases where a drayage company or a meeting decorator is used, FedEx Office team members will work closely with those vendors for proper package routing and release items directly to those vendors if they are on the property when the shipments arrive. Any decorator or drayage packages requiring overnight storage by FedEx Office will be assessed a handling fee. If your meeting /event is being handled by a drayage company or decorator, please ensure your shipments are being sent directly to the drayage company's or decorator's specified address. Items that require extra handling, such as pallet/crate breakdown or build up, multiple pickup or delivery points, or collecting or disposing of packaging materials, will be assessed an additional fee of \$70.00 per hour with a minimum of \$35.00 for 30 minutes. This fee will be assessed for each FedEx Office team member dedicated to perform these additional services. Please note that FedEx Office team members cannot lend out any moving equipment, which includes pallet jacks, dollies, and flatbed carts.

PACKAGE DELIVERY TO GUEST SUITES / MEETING ROOMS

In most cases, FedEx Office will complete delivery or pickup of packages to guest suites at The Westin Kierland Resort & Spa, but please consult with a FedEx Office team member for any specific delivery limitations that may exist. FedEx Office is not authorized to leave packages unattended in guest suites and/or meeting rooms. A guest with authorization to sign for the delivery and approve any charges for handling and delivery fees must be present in guest rooms and/or meeting rooms.



The Westin Kierland Resort & Spa Shipping Instructions

UPON YOUR ARRIVAL

Packages will be available for pickup at the FedEx Office business center; a handling fee will apply. Packages, pallets, crates, display cases and other heavier items may be scheduled for delivery by contacting our staff at **480.596.1028**; a delivery fee will apply. Package deliveries should only be scheduled after the recipient has completed the check-in process. In order to maintain the proper chain of custody, FedEx Office requires the package recipient's signature before a package can be released from FedEx Office. Release signatures are captured at the time of package pickup or package delivery to the recipient.

UPON YOUR DEPARTURE

FedEx Office offers pack and ship services and packaging supplies, such as boxes, tape, etc., which are also available for purchase at the FedEx Office business center. All outbound packages must have a completed carrier airbill affixed to each package. FedEx Express® shipping boxes and airbill forms are available and are complimentary. Outbound packages and freight to be picked up by a third party courier should be coordinated directly with those vendors, and communication should be sent to FedEx Office, indicating when those items will be picked up. FedEx Office will not make arrangements for freight or third party courier transportation and/or pickup. Outbound handling fees will be applied to all packages and freight, regardless of carrier, in addition to shipping/transportation fees.

PACKAGE HANDLING AND STORAGE FEES

PACKAGE WEIGHT	PACKAGE PICKUP OR DROP OFF BY GUEST	PACKAGE PICKUP OR DELIVERY BY FEDEX OFFICE
Envelopes up to 1.0 lb.	\$2.00	\$5.00
0.0 – 1.0 lb.	\$2.00	\$5.00
1.1 – 10.0 lbs.	\$10.00	\$15.00
10.1 – 20.0 lbs.	\$15.00	\$20.00
20.1 – 30.0 lbs.	\$20.00	\$30.00
30.1 – 40.0 lbs.	\$25.00	\$40.00
40.1 – 50.0 lbs.	\$25.00	\$50.00
50.1 – 60.0 lbs.	\$35.00	\$50.00
60.1 – 150.0 lbs.	\$35.00	\$70.00
Pallets & Crates*	\$150.00 or \$0.75/lb. > 200 lbs.	\$150.00 or \$0.75/lb. > 200 lbs.

PACKAGE WEIGHT	STORAGE FEE AFTER 5 DAYS
Envelopes up to 1.0 lb.	No Charge
0.0 – 10.0 lbs.	\$5.00
10.1 – 30.0 lbs.	\$10.00
30.1 – 60.0 lbs.	\$15.00
60.1 – 150.0 lbs.	\$25.00
Pallets & Crates	\$50.00
Over 6.5' in Size	\$25.00

A one-time package storage fee will apply to each package received and stored for more than five (5) calendar days. Items measuring over 6.5 feet in size are considered oversized and will be assessed an additional oversized fee if stored for more than five (5) calendar days.

Package weights will be rounded up to the nearest pound.

* For inbound/outbound pallets or crates, the receiving and delivery charges are consolidated into a single fee of \$150.00 or \$0.75/lb. > 200 lbs., which is applied to each pallet/crate handled.

ADDITIONAL SERVICES

Items that require extra handling, such as pallet/crate breakdown or build up, multiple pickup or delivery points, or collecting and disposing of packaging materials, will be assessed an additional fee of \$70.00 per hour with a minimum of \$35.00 for 30 minutes. This fee will be assessed for each FedEx Office team member dedicated to perform these additional services. Please note that FedEx Office team members cannot lend out any moving equipment, which includes pallet jacks, dollies, and flatbed carts.

TERMS AND CONDITIONS

Receiving, delivery and storage charges are payable at the time of delivery. Recipient may be required to present government-issued photo identification and sign for delivery. Shipper must comply with all applicable local, state and federal laws, including those governing packing, marking, labeling and shipping. OBTAIN FIRE, CASUALTY AND ALL OTHER INSURANCE ON PACKAGE CONTENTS PRIOR TO SHIPPING. Neither the Property nor FedEx Office and Print Services, Inc. provide such insurance. Neither the Property nor FedEx Office and Print Services, Inc. nor the employees, agents or contractors of either firm will be liable for any damages, whether direct or indirect damages, relating to or arising out of any loss or damage to any package or its contents, unless a package is lost after receipt on the Property, in which case such liability shall be limited to the lesser of \$100 or the liability of the carrier indicated above. By sending your package to the Property, you agree to be bound by any additional terms and conditions that the Property or FedEx Office and Print Services, Inc. may establish from time to time for receiving and delivering of packages.

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Exhibitor Contract

2023 FirstService Residential Arizona HOA Conference & Expo

The Westin Kierland Resort & Spa
November 10, 2023

TERMS, CONDITIONS, & RULES

1. AGREEMENT TO TERMS, CONDITIONS, & RULES

Vendor agrees that these Terms, Conditions, and Rules are an integral part of this Vendor Expo Commitment Registration (the "Agreement") and that it is bound to observe and abide by the provisions of the following paragraphs and by such additional terms, conditions, and rules made by FirstService Residential AZ ("FSR AZ") and communicated to the Exhibitor from time to time and any terms, conditions, rules, or materials provided by The Westin Kierland Resort & Spa, including fire regulations, whether in print or electronic format, all of which are hereby incorporated in the Agreement.

2. COST FOR EXHIBIT SPACES

The cost of the exposition booths is set forth on the attached hereto.

3. PAYMENT OF EXHIBIT SPACES

All exhibitor space payments must be received within 14 days of invoice date. FirstService Residential Arizona's payment policy requires all Vendor Commitment Registrations be paid in full upon submission of the attached application to confirm a booth space. No booth space is confirmed until payment is received and may be assigned to another vendor if payment is not timely received. If this deadline is not met with full compliance, the exhibitor space will be released to a vendor on the waiting list.

4. CANCELLATION OF VENDOR EXHIBIT SPACE

All payments for exhibit space fees are non-refundable and non-transferable.

5. CANCELLATION OF ADDITIONAL REGISTRANT FEES

Each exhibitor participating in this event is strictly limited to two representatives per company. Any exhibitor wishing to have additional company representatives/personnel/guests in attendance must register each additional attendee. Each additional attendee must be badged. The cost for additional attendee badges is \$100 per person, which includes lunch and participation in the hosted cocktail hour. All additional registrant fees are non-refundable.

6. EXHIBIT SPACE ASSIGNMENT

Assignment of exhibit spaces will be made on a first-come-first-served basis. Exhibit space will be assigned by a mutual agreement between FSR AZ and Exhibitor pursuant to; 1) price category of exhibit space requested; 2) proximity to competing vendor; 3) all paperwork has been submitted; and 4) payment has been received. Such assignment is made for the 2023 Expo only and does not imply that the same or similar space will be held or offered for future expos. FSR AZ reserves the right to terminate this Agreement at the close of the 2023 Expo or remove the Exhibitor's association from the exhibit space if FSR AZ determines in its sole discretion that the Exhibitor has violated any part of this Agreement or any terms, conditions, or rules or materials provided by The Westin Kierland Resort & Spa.

7. EXHIBIT CONSTRUCTION & DESIGN SPECIFICATIONS

The Exhibitor agrees that the construction and design of the Exhibitor's exhibit space display shall comply with the guidelines detailed by The Westin Kierland Resort & Spa. Vendors are prohibited from hanging and/or affixing any signage, posters, flyers, banners, or advertising on the walls, posts, or fixtures on any The Westin Kierland Resort & Spa property including parking areas. The use of nails and/or staples is strictly prohibited. All wires and cords, etc. must be taped down per fire code with duct tape or similar tapes. All displays must fit inside the Exhibitor's assigned exhibit space without blocking/infringing upon and into adjacent booth spaces and expo floor aisles.

8. EXHIBITS IN RESORT

The expo exhibit hall will be available on Friday, November 10, 2023 only. Setup will commence at 6:00 a.m. to 8:45 a.m. All exhibit spaces must be set up and ready for guests no later than 9:00 a.m. Your exhibit space will need to be completely clean and exhibits cleared on Friday, November 10, 2023, no later than 6:00 p.m. Any vendor leaving boxes [other than trash box] or any items that must be removed by FSR AZ will be assessed a \$100.00 clean-up fee.

9. SHIPPING & RECEIVING

All Exhibitors shipping items prior to the day of the event for use in their exhibitor space must adhere to The Westin Kierland Resort & Spa's shipping and receiving policies and procedures. Shipping and receiving instructions are located on Pages 11-12 of this packet.

10. SHOW HOURS & DATES

Hours and dates for installing, showing, and dismantling exhibits shall be those specified by FSR AZ. No trunks, cases, or exhibit materials shall be brought into or out of the exhibit space during exhibit hours. Dismantling or packing is prohibited before the official close of the exhibit event. Any Exhibitor dismantling or packing prior to the end of the expo will not be invited to future events. All exhibits must be open for business during exhibit hours. A Vendor Representative must be present at all times during the open hours of the exhibit event.

11. INSURANCE

FSR AZ shall not be held responsible for the safety of exhibits against fire, theft, or associated damage, or for accidents to Exhibitor or its representatives from any cause prior to, during or subsequent to the expo. The Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of Exhibitor's activities on The Westin Kierland Resort & Spa premises and will indemnify, defend, and hold harmless The Westin Kierland Resort & Spa and FirstService Residential, its owner and management. All participating exhibitors/vendors must have a current Certificate of Liability Insurance on file with FirstService Residential. If you have questions about your Certificate of Liability Insurance with FirstService Residential Arizona or need to submit a current certificate, please direct your questions to azhoexpo@fsresidential.com.

12. FORCE MAJEURE

Should any circumstance beyond the control of, and not the fault of FSR AZ prevent the expo from being held as scheduled or materially affect the expo, or the availability of the exhibit space for uses herein specified, including, but not limited to, war, government action or order, act of God or nature, terrorism, fires, strikes, labor disputes, or any other cause beyond the control of FSR AZ, this agreement shall immediately terminate and fees may be returned.

13. NON-ASSIGNMENT

Exhibitor may not assign to a third party any rights under this Agreement or any rights hereunder or permit any party to use the exhibit space or any portion thereof without the written consent of FSR AZ which may be withheld at its sole discretion.

14. SALES OR TRANSFER OF EXHIBITOR'S BUSINESS

Exhibitor agrees to promptly notify FSR AZ if there is a sale or transfer of a substantial portion of the assets of Exhibitor's business, or a transfer of a controlling equity interest in the Exhibitor's business, or if Exhibitor makes an assignment of its business for the benefit of creditors, or if Exhibitor admits in writing its inability to pay its debts as they come due, or if Exhibitor filed a voluntary petition in bankruptcy, or if Exhibitor is adjudicated as bankrupt or insolvent. If any of the foregoing events occur, FSR AZ may, at its option, terminate this Agreement.

15. COMPLIANCE WITH LAWS

Exhibitor shall bear responsibility for the compliance with any and all local, city, state, federal laws, ordinances, and regulations, including the City of Scottsdale ordinances and any policies, rules and regulations of The Westin Kierland Resort & Spa.

16. OBSERVANCE OF LAWS: AMERICANS WITH DISABILITIES ACT

Exhibitor shall abide by and observe all laws, rules, regulations, and ordinances of any applicable governmental authority and all rules of The Westin Kierland Resort & Spa in Scottsdale. Exhibitor warrants and represents that it is in full compliance with all of The Westin Kierland Resort & Spa's rules in Scottsdale. Exhibitor warrants and represents that it is in full compliance with the Americans with Disabilities Act and all regulations thereunder and agrees that it shall be responsible for the readily achievable removal of barriers relating to its exhibit and the provision of auxiliary aids and services where necessary to ensure effective communication of Exhibitor's product or services to disabled attendees at the exhibit.

17. COPYRIGHTED WORKS

Exhibitor acknowledges and agrees that it shall be solely responsible for obtaining any licenses, permits, etc. which may be required for it to broadcast, perform, or display any copyrighted materials including, but not limited to music, video, or software.

18. EXHIBITOR CONDUCT

Exhibitor and/or its representative shall not congregate or solicit trade in the aisles of the expo floor. FSR AZ, in its sole discretion, will not permit Exhibitors and/or their representatives to lead potential customers from one exhibit space to another. Exhibitor shall not enter into another exhibitor's space without invitation or when unattended. Neither Exhibitor nor any of its representatives shall conduct themselves in a manner offensive to standards or decency or good taste. Further, FSR AZ shall reserve the right to remove and ban Exhibitor and/or any of its individual representatives on the exhibit floor or venue property and will be solely liable for all damages incurred by such behavior. If The Westin Kierland Resort & Spa and/or FSR AZ in its sole discretion, determines that Exhibitor or any of its representatives are not able to conduct themselves in a professional manner, they will be asked to leave the event and will be banned from future participation in FSR AZ events.

19. SERVING OF ALCOHOLIC BEVERAGES

Exhibitors will not be permitted to serve, sell, or give as gifts or prizes any alcoholic beverage at the expo. Exhibitors further understand that The Westin Kierland Resort & Spa liquor license requires that beverages only be dispensed by The Westin Kierland Resort & Spa employees and bartenders.

20. OUTSIDE FOOD & BEVERAGE POLICY

All food and beverage served at the expo must be provided, prepared and served by The Westin Kierland Resort & Spa employees and must be consumed on the premises. Exhibitor understands that no outside food, snacks, or drinks are allowed on The Westin Kierland Resort & Spa property.

21. GOVERNING LAW; AMENDMENTS; ENFORCEABILITY

This agreement shall be governed by, construed and enforced in accordance with the laws of the State of Arizona without regard to conflict of laws, provisions, and venue shall be deemed to lie in Scottsdale, Arizona. This Agreement may not be amended or modified except by a written communication by FSR AZ. In any legal action arising from this Agreement, the prevailing party shall be entitled to recover all costs and reasonable attorney's fees incurred (whether pre-litigation, mediation, trial, or appellate level). If any term or condition of this Agreement is, to any extent, invalid or unenforceable, the remainder of this Agreement is not to be affected thereby and each term and condition of this Agreement is to be valid and enforceable to the fullest extent permitted by law.

22. INDEMNITY

To the fullest extent of the law, the Exhibitor shall indemnify, defend, and hold harmless FSR AZ and The Westin Kierland Resort & Spa and their affiliated or related entities, partners, officers, directors, agents, servants and employees from any liabilities, costs, penalties, fines, fees, losses, suits, demands, causes of action, judgments, obligations, claims, and expenses, including but not limited to reasonable attorneys' and associated costs (whether pre-trial, at trial, mediation, or arbitration and/or in connection with any appeal) incurred, sustained, arising out of or in connection with any injury to person or association however caused, or from any matter whatsoever arising out of or in connection with the Vendor's use of the exhibit space regardless of whether or not such liability is caused in part by a party indemnified hereof. The terms of this provision shall survive the termination or expiration of the Agreement.

23. WEAPONS

Exhibitor possession of weapons of any kind, including but not limited to firearms and knives, is not permitted while attending the expo. If an Exhibitor is found in possession of such weapons, they will be asked to immediately leave the expo and will not be invited to future events. Furthermore, no refunds will be issued.

Signature (required) _____

Print Name _____

Title _____

Company Name _____

Date _____

* All participation by vendors is subject to approval by FirstService Residential Arizona, LLC

Vendor Load In & Out



We Can't Wait To See You There

Expo contact: Jill Kemper | azhoaexpo@fsresidential.com
9000 East Pima Center Parkway, Suite 300, Scottsdale, AZ 85258